



XXX wants to be

friends with you on facebook.

MAUVAIS CONTACT

public performance | dis-social network event
a proposal by Shu Lea Cheang

MAUVAIS CONTACT refers to bad connection of household electrical wiring. Normally, connect the live conductor (brown or red) to the LIVE (L) terminal and the neutral conductor (blue or black) to the NEUTRAL (N), the light is ON. If wires are criss-crossed, the light is OFF. ON/OFF of illumination as ON/OFF of friendship. With this wiring reference, MAUVAIS CONTACT tests the L/N connections of friends enlisted on the social network.

The current social network application drives the desire to seek multiplication of friends. Friends to share profiles, events, videos, photos, music with; friends to send flowers, fruits, vegetables to; eventually friends as assets with market value. Add your friends, sell your friends are the new plug ins for network friend management.

MAUVAIS CONTACT stages social network LIVE as a performance event with public participation. MAUVAIS CONTACT invites social networkers as hosts/performers to review her/his friends' list. Friends and friends' friends' friends are ALL invited to join the performance LIVE on the net or at the performance space. Designed as a lively networking evening with sharing of video/sound/reading, a friendship review system is set up to 'evaluate' friends online. Modelled after the GONG Show, public members are invited to join the evaluation to boost or boo the friends online. When a friend is gonged, he/she is deemed MAUVAIS CONTACT, thus to be deleted from one's friends' list and could be put on sale/auction block to the audience.

Performing live acts of 'elimination' and 'transaction' of friends, MAUVAIS CONTACT further examines the (dys)functional social network of net-time today.

